

## **ZAMBONI SPONSORSHIP**

### **Why Choose This Option:**

- \*\* Maximum exposure of your company/business during the Shawano Hockey Season. Zamboni re-surfaces the ice at or during all SHL skating programs.
- \*\* Summertime exposure as SHL participates in area summer parades. The Zamboni May be our Float. (2011 parades: Shawano, Bonduel, Pulaski & Clintonville).
- \*\* A totally unique design that would maximize your business graphics & support of The Shawano area youth hockey program.
- \*\* Participation in the "Touch a Truck" program sponsored by the Shawano Park & Rec.

### **What Would The Zamboni Look Like:**

- \*\* Zamboni would be designed to look like a Fire Truck complete with flashing red light
- \*\* Professionally wrapped/painted/detailed by B&J Graphics with assist from Maverick Graphx, both of Shawano.
- \*\* Zamboni driver would wear a Fire Jacket & Fire Helmet while resurfacing the ice to the music of a "fire type" song (ie: 'Burning Down the House' by Talking Heads).

### **Cost: ( 3 year term minimum)**

- \*\* 1<sup>st</sup> year - \$2500.00 (cost to wrap the zamboni included)
- \*\* 2<sup>nd</sup> & 3<sup>rd</sup> year - \$1,250.00 each

Plus, Full page tournament program ad plus an image of your logo and web link on our website for 3 years.

\*Company can choose to remain the Zamboni sponsor on a year to year basis following the initial contract.

### **Proceeds Support:**

- \*\* Shawano Youth Hockey & all of the programs we provide to this area. (League skaters this season are from: Shawano, Clintonville, Marion, Tigerton, Bonduel, Pulaski, Angelica, Keshena & Oconto Falls).
- \*\* Monies are also used to help offset the registration fees of those families who otherwise could not afford to keep their kids in or join the program.

Thank You for considering the request to become the Zamboni Sponsor. We know this would generate great excitement throughout this community and beyond.