

Shawano Hockey League Board meeting at Crawford Center June 27, 2011:

Meeting called to order by President Gregg Wittman at 7:30p.m.

Board members not present but excused were Sandy Chapman and Mike Johnson.

Guests Gary Cumberland and Tod Lewis were acknowledged

Motion by Steffen, second by Gagnow to approve May 12th minutes – approved.

Dorn will look into which individuals we need to do background checks on and have them done by November 1, 2011. So far Lee Davids, Pat Curran, Jerad Marsh and Rich Simons.

Gary Cumberland will be forwarded email from Tim Mayer on request of funds from Coach Holt by Olson.

All the keys for the Crawford Center held by League individuals during the past hockey season are believed to be turned in. Anyone who may have keys must bring them to the next meeting. It would cost \$5,000 for the league to rekey the Crawford center building should keys be unaccounted for.

The annual survey was discussed. High use hockey supply items will be available at concession including helmet straps stick sales are TBD. We will look into having some spiritwear on hand to sell only in new team colors. Parents will be asked for their input on the length of concession hours due to the fact that many of our families travel from outside of Shawano. In the event of a game cancellation, concession workers will be notified. Sunday morning games will be avoided where possible. More people will be trained to sharpen skates.

We will break up back-to-hockey night into two nights because of space. Players will be assigned by teams to attend one of the two nights

Sam's Club membership renewal is September 14th. and we will choose two League members to be named on the renewal based on the convenience of their getting to the Green Bay store. We will obtain a Sam's Club business credit card for purposes of paying for Sam's purchases.

The Junior Gamblers payment for last season rental ice is in transit per their new treasurer.

Aschenbrenner brought up making backups of information on the league's laptop and Olson stated that he would get portable disk drives for the League Secretary and Treasurer. Aschenbrenner will be responsible for sending thank you letters to donors giving to the League.

Olson is waiting to hear from Tim Mayer on high school game scheduling. Figure skating will be 3:30p.m. to 5:00p.m. Fridays with high school practice after that. Olson is talking to youth team coaches regarding their practices. A squirt coach is still needed, but Olson is in touch with Tony Steffen who may coach from the bench (he is having hip surgery in August making it not possible to be on the ice at the start of the season.

Our tournaments for next season are now sanctioned and on the WAHA website. Olson and Coach Ken Kallin met with and explained the pros and cons of high school JV vs. bantams hockey this coming season to the Van Scoik's, who had requested a meeting.

Tom Beran, UW Oshkosh has quoted \$450.00 to run a two Saturday (one hour off three hour on ice each day) goalie camp. He could do up to eight kids. The League could donate the ice time and have the kids attending split the fee. Other goalie coaches have been contacted.

Doing a safety check on our hockey equipment will be looked into.

The Board agreed offering a free “try hockey for a day” program was a good way of marketing hockey. New kids trying hockey will be loaned equipment for the day. This will be held November 5, 2011 in conjunction with USA Hockey’s marketing.

The County will not do energy testing to justify seeking grant money as proposed, including for the chiller at the rink, because the testing was too expensive. The dehumidifier project will not happen at the rink this year. Pushing heat in the building/moving air around will be looked at to control humidity. The league must set aside funds for chiller replacement which is inevitable at some point in the future because the existing chiller is nearing the end of feasible useful life.

The fundraiser involving Kwik Trip scrips will be looked into further by Dillenberg.

We will do 1,000 black print brochures on red paper and not 300 plus 1,000 as noted in the preceding Board meeting minutes.

Gagnow is moving forward on getting people for our Bonduel parade entry. Jerseys will be gotten out of storage for League kids to wear in the parade.

Under volunteer management it was discussed that when there are parents here anyway when bringing their kids for practice, etc., board members and long term hockey families an invite and train families on what needs to be done around the rink to effectively use parents time and advance their ability to do tasks at the rink. Networking between newer families with young kids and families with older kids and more experience at the rink will advance the new families skills. Networking should be done early in the season before games start. Bringing friends to help at the rink is beneficial.

Under equipment Lundt stated that he has received the sticks from One Goal that we had on order. We talked about getting more equipment from One Goal and Olson stated that he may be able to pick up equipment in Fondulac to avoid shipping costs. Olson stated that we have 88 practice jerseys. Lundt to solicit quotes for jerseys with the new colors starting with the Bantam team.

There is a national promotion “try hockey for free” coming up on November 5, 2011. Marketing materials will be available to the league for free. USA Hockey has also invested in national television promotion, you can find the commercial on the USA Hockey website.

Our player numbers increase last year was good compared to other WAHA programs. Marsh brought up that we should look into WAHA grant money available; grants from \$5,000 to \$20,000 available. Steffen will look into what we need to do to write grants.

Television, phone service and internet service possibilities at the rink were talked about but action was tabled. It was mentioned to keep Packer and Badger game viewing. Aschenbrenner will look into what our commitment to DirecTV is.

President Wittman adjourned the meeting

The next meeting will be July 18th. At 7;30p.m.