

Shawano Hockey League Board Meeting at Crawford Center September 11, 2011:

1. Call to order: Meeting called to order by President Gregg Wittman at 5:00p.m. Board members not present but excused were Abe Lundt and Jared Marsh. All other Board members present.

2. Correspondence/Visitors: Visitor Bryon Lammers addressed the Board in regards to rink set-up weekend next weekend. Tuesday October 4th from 8:00am to 9:00pm is scheduled for painting the ice. That day a paid third party will paint the ice and Board members Johnson and Olson will be there to help. More members are desired in the afternoon of that day to help paint lines.

High school hockey players will be asked to help put in glass for the rink during the week following the initial weekend scheduled for beginning rink set-up, possibly Wednesday and Thursday nights. Johnson will check with Knope to arrange use of a loader to move the glass.

3. Presidents Report:

a) Motion by Gagnow, second by Dorn to approve August 22nd minutes – approved.

Discussed dates and times possible to hold learn-to-skate and it was agreed that it is best to move the learn-to-skate sessions this season to be held on Sundays.

b) There was a discussion of items the League needs which the League may want to mention in grant requests for the upcoming season. Showers were mentioned as a need at the rink and it was interjected that installing showers will be more feasible in the future when Shawano County may add a front addition to the east side of the building. Additional mats were mentioned as a need. Bike helmets for open skate / learn-to-skate participants was mentioned as a need for safety but it was further noted that a donor gave us bike helmets last year. Aschenbrenner stated that the League has built cash reserves over the last few years making the League less dependent on grants. Aschenbrenner further noted that the Crawford Family Foundation has been very generous to the League and came to our aid when we did not have funds to pay our bills at the end of the season a few years ago, giving \$10,000 for that purpose after already donating \$20,000 that fiscal year to pay off principal and interest on a League bank loan. Also, in fiscal years ending 2011 and 2010 The Crawford Family Foundation has donated \$15,000, and \$10,000, respectively. Aschenbrenner stated that the League has built cash reserves over the last few years making the League less dependent on grants. Wittman will meet with the Crawford Family tentatively October 9th.

c) It was stated that we should pay Clintonville High School's co-op fee in the amount of \$150.00 to facilitate their remaining in Shawano High School's hockey co-op in the future when they have players of high school team eligibility. Wittman will discuss co-op fees with Clintonville High School.

d) Open Board positions and a possible survey to help select new Board members were discussed. Aschenbrenner stated that the league should attempt to keep representation on the Board from the different geographic areas that we draw players from and of the different age group teams including high school. Possible new members and individuals to fill positions were mentioned.

Motion by Wittman, second by Olson to appoint current Board member Tressa Dorn as Vice President – approved.

Motion by Olson, second by Aschenbrenner to appoint Diane Carlson to the Board membership – approved. She replaces former Board member Jennifer Steffen who recently resigned. She takes over from Tressa Dorn as responsible for Concessions.

e) Kudos – President Wittman expressed thanks to members for participation in recent open houses at the schools and for the much work that has recently been accomplished.

f) Gregg Wittman will go through the rink with Steve Dreher of Shawano County this week, probably Wednesday, to make sure the Crawford Center is turned over to us, for this coming hockey season, in the same condition as we turned it over to Shawano County when we vacated the facility at the end of last season.

g) Newsletter – it was agreed that emails are fine for contact information given in the newsletter. We will put new information from the surveys in the newsletter. Newsletter will help address Randy Robaidek's recent recommendations to improve communication in the League. Newsletter approved with minor changes including certain changes recommended by Olson.

h) Wittman will attend Region 3 meeting on September 15th.

i) Sign changes discussed.

j) Dorn will be responsible to check the Shawano Hockey League's phone messages.

k) Open houses at schools discussed. Dillenburg and Olson took care of Hillcrest and it was noted that we had food there and that not as many people attended as last year which was the first year of operation for the new school. Sarah Gagnow attended Bonduel open house.

l) The Shawano hockey league now using the new colors on its website.

5. Treasurer: The barracades for the fair cost \$101.50. Receipts from the recent fair parking fundraiser were over \$1,200.00. Dillenburg has the paper work for the Thrivent fair parking grant match. Aschenbrenner noted that the league has to write a check to Thrivent for the fair parking receipts and in return Thrivent writes the League a check for the amount of the fair parking receipts plus their matching grant amount.

a) Raffle license renewal paperwork has been sent in, our renewal check has cleared the bank and we are awaiting receipt of our new annual raffle license.

b) Treasurer Simon has filed the Federal form 990 for League fiscal year recently ending 6-30-2011 and will be filing the Wisconsin equivalent form soon.

c) Renewal of the League's annual charitable organization license has been approved for another year through July 31, 2012.

6. Registrar: Player registration will be Friday September 30th beginning at 5:00pm. Carlson reported that a sign-up sheet to solicit specific advertisers for printing this year's H.S. home game program / SHL Tourney program will be available at the September 30th league registration. The majority of high school parents have signed up already choosing specific potential businesses to contact for ads.

7. Secretary: Recording minutes of the meeting

8. Program: See following copy provided by Olson:

- a) **Scheduling** –
 - Tim Mayer has rescheduled the dual booked week to 1/12
 - Region 3 fall meeting is on Sept 15 at Cornerstone.
 - Met with Brian Holt they have setup 3 Sat practices for Nov and early Dec. Also discussed Capt's Practice, he canceled some practices because team will be away at HS Tourney..
 - Rink Master Schedule – (Website Schedule) – I have all events added (practices, LTS, FS, Events) I have also added all HOME Games for each team through the end of January
 - I have also adjusted practice schedules if there is a HS home game. Parents should check this site, as well as coaches notify teams.
- b) **Coaching** –
 - Online Age-Specific classes are being released week by week.
 - Cost is 10.00 per. SHL will need to reimburse
 - Very long courses. About 6 hrs of online learning but very good.
 - Coaching Clinic has been scheduled for Wed's Sept 21 and 28.
- c) **Goalie Program/Clinic** –
 - Have 4 goalies signed up have not heard from rest.
- d) **New Items** -
 - Power Skating – Tentative on ice but scheduled for Oct 5-13.
 - Free Hockey Day – Received email in order for USA Hockey to sponsor we have to attend a webinar. I have will be watching Sept 19. I believe John, Gregg and Paul should also.
 - We should look at an Adult Tournament – End of Feb start of March, Novice and Advanced Divisions, Fee 450.00, Beer License for the weekend.
 - USA Hockey – Guy Gosselin – I was contacted by Guy, I have known him for years and he asked if we would like some ADM Posters, USA Hockey Posters etc for our rink. We will be getting a number of things to promote hockey.
 - A number of parents have contacted me via email about the LTS Program. Looks like numbers will be good again. I have heard via talking and email they like the Sunday night!

9. Rink:

- a) Johnson discussed the upcoming rink set-up. Dillenburg and Gagnow stated they will help with set up. We will request that high school kids help with putting in the glass for the boards. Use of a pallet jack is needed for rink set-up. A forklift is needed to lift the sheets of glass; a skidsteer can't do the job.
- b) Knope researching getting the chiller in operation.
- c) Must coordinate with Masons "Skate with Santa" date.
- d) Scorers box.

10. Fundraising: Under Dillenburg's report there was the following discussion.

- a) Back to hockey night is scheduled for October 4th (mites) and October 6th (other teams). These meetings are mandatory for parents and players. Gear will be handed out including new uniforms.
- b) Under Treasurer Simon parking receipts of over \$1,200 were recently earned.
- c) We have the 50:50 raffle for one Gambler game on Friday night January 13th. There will be a special beer price at the arena for that game.
- d) Sink sign ad renewal solicitation will be divided up among Board members at next Board meeting. Renewals will also get a link on the SHL website to the sign advertiser's website.

We will have the invoices for sign renewals next Board meeting. Carlson will compare sign advertisers list to program sponsors list. The cost of signs was discussed and it was noted that signs on the boards were expensive to make. Dearco donated five sheets of glass for their sign.

11. Concession:

- a) Dorn reported that Sam's Club denied SHL's request for a Sam's credit card.
- b) Dorn and Liz Wittman will be doing the purchasing at Sam's Club this season.

12. Marketing:

- a) Signs and sponsors were discussed earlier in the meeting as noted above.
- b) Gagnow is scheduled for a webinar to learn about "Try hockey for free" / Halloween Cards.

13. Volunteer Management:

- a) Absent Board member Marsh the subjects "roadside cleanup" and "are all worked hours up to date" were tabled.

14. Participant Equipment:

- a) Absent Board member Lundt "mited equipment update" was tabled.
- b) One goal sets have come in and are at Abe Lundt's house.
- c) Travis Olson has ordered the jerseys and socks.
- d) Gary Como will be providing what's needed for logo design.
- e) On back to hockey night there will be a gear swap.

15. New Business:

- a) Phone line / internet / cable at Crawford Center tabled for further consideration of options.
- b) Johnson asked if anyone has a laminator.
- c) Generally the Crawford Family Christmas has been held on Christmas Eve.
- d) Paul Gagnow has donated a printer / scanner / copier to the League.
- e) Dillenburg will organize Saturday September 24th homecoming parade entry for SHL.

14. Future Agenda Topics: Creating a list of needs is a future agenda item.

Meeting adjourned.

Next meeting will be at the rink on Sunday October 2nd at 5:00pm.

Respectfully submitted,

Gary Aschenbrenner
Secretary