

Shawano Hockey Board of Directors Meeting: 8/8/11

Attendees: Jared marsh, Abe Lundt, Travis Olson, Mike Johnson, Jennifer Steffen, Gregg Wittman, John Dillenberg , Sandy Chapman, Tressa Dorn, Rich Simons, Paul Gagnon, Brian Holt

Guests: Liz Wittman, Diane Carlson, Brian Lamers

Excused: Gary Aschenbrenner

Call to order

7-18-11 Minutes Review:

- Tower needs work vs being replaced ...
- Travis Olson is working on a goalie camp, for all goalies, even high school
- Redesign of League Logo.
- Potential that League could have the logo put on other wear, if we go that way with spirit wear.
- Jennifer Steffen made motion to approve minutes and Paul Gagnow seconded it.

Recent communications in the league:

- To last couple years of board members. Meeting with Randy Robaidek on Thursday to get a feel for his comments, and see what we can change.
- Need to lessen the negativity, so we can be successful as a group and league.

General Updates:

- Jennifer Steffen has resigned her position as VP, so need a replacement. Came up with a short list of 4 personnel which may consider it.
- Sandy Champman has resigned her position as Registrar, effective as soon as we can find her replacement.
- Should send out a survey to the league – to see if anyone else might like to take over these positions.

Background Checks:

- For coaches, board members, team managers.
- Tressa Dorn has forms that have to be filled out at the beginning of the season.
- Are due by 11/1/11.

WIAA committee:

- Diane Carlson is meeting soon to add plans for Tournament book
- No one in the WIAA is exceptionally interested in board (Paul VanDyke) is potential, Diane Carlson would consider it – but not for VP.

Key's

- Have a bunch of keys, and need list from Steve of who has keys out, or HAD keys out. Should have been turned in last year.
- Mike Johnson and Gregg Wittman have master keys

New Jersey colors/Gary Como meeting:

- Travis Olson, Abe Lundt, Erik Steffen, Jennifer Steffen talked with Gary about jersey situation.

- Talked about quality we are looking for.
- Travis Olson saw sample of jerseys Rhinelander purchased
- \$33/jersey if a higher quantity of order. (Squirts/PeeWees/Bantams, 120 jersey / 60 sets for \$3960
- If just Bantam team - \$38-45 / jersey, so will cost more if we buy a team a year.
- Sock price = black sock with multiple red stripes, 1 set of socks, instead of home./away socks. \$8 a pair, and we sell for \$12 a pair to team members.
- High School team is budgeted for next year to get jerseys as well.
- Gary Como is working on getting samples of jerseys for us, since there are many reds.
- Delivery is 4-5 weeks after order is placed.
- Away, would be Black / red and home would be white/red.

Status of Mite jerseys

- \$14/jersey (same price as last year), and would get (2) new colors.
- Solid black with stripe red across shoulders, and red with strip of black across shoulders = for the older mite teams
- Grey / purple need to be supplemented
- Gold would be re-used.
- \$8/ solid black socks.
- \$546 expense for all mites.

Offsetting Jersey Costs:

- The old sets could also be sold to current players for practice sets, to offset costs.
- Abe said these are typical prices, as he did an internet search on prices.
- These are McCarthy Sorrenson type jerseys
- Could do sponsorship patches to help off set costs of the new jerseys as well.
- Should we just buy extra's, in case people want to buy them?
- If there is swapping of squirts to peewees, that also is a reason to have all teams go to the new colors at the same time.
- Needs to get some contracts signed or charge people on the front end, and then give them the money back in the end, when they return the jersey.
- Should send out a survey monkey, team jerseys are league property – but if you would like to buy any, so we know how many...
- Gary Como is also working on pricing for hooded sweatshirts, and long/short sleeve t-shirts.
- Did alert Gary that we will likely not be doing the online spiritwear ordering like we did last year.
- Covered stock supplies, hockey tape, with him, so Gary is going to supply us with those things as well.
- Abe will decide what needs to be ordered and work with Gary on the jersey order.
- Abe Lundt will follow up with Gary Como, to see sample before they start making them.
- Travis Olson made a motion to order the full order for all teams (shirts and socks) and Paul Gagnow seconded it.
- Motion was passed.

Vice President Update by Jennifer Steffen:

- Current roles/responsibilities, need to keep this updated, so that new board members have an idea of what tasks their role entails.

Financial Update by Rich Simons:

- Donated hours for maintenance, hasn't really been tracked.
- Inventory \$1600 of tape/sticks – that we may need to record.
- Will file the 990 fairly shortly, but we have until 11/15/11 to file.
- Raffle license, sent the check.
- Charitable organization license has been mailed/paid.

Registrar update by Sandy Chapman:

- (14) players are paid in full
- \$4012 was taken in during early registration.
- Try to get the online registration emails to go into a more condensed format – so they aren't so long when they are printed.
- Registration is set up September 30th from 5-8pm, and last day to pay before the penalty fee kicks in.
- Back to Hockey night = October 4/6th
- Need a list of which 5 emails that bounced, so we can figure out which need to be updated.
- Need to update website, to enter FULL legal name.

Programming Update by Travis Olson:

- Looking at one more home game for the HS team
- December 13/15th games are still up in the air. (Tuesday AND Thursday, as we can't give up (2) nights of practices.)
- December 10th – Skate with Santa night.
- Doesn't know if they'll have enough numbers for a JV team, even though he has 7 games scheduled.
- Last Friday was schedulers meeting for region 3.
- Officially sanctioned by USA Hockey for 11/5/11 – Try Hockey for Free date
- Have 20 games scheduled now (all teams)
 - Pee Wees / Squirts done as of today. Bantams need 5 more.
- Weekend of October 28th is first games.
- No games against Oshkosh, as they are now 4A.
- Have Wausau, Stevens Point, Waupaca, etc.
- Region 3 Sept 15th, at Cornerstone – Gregg Wittman/Travis Olson
- Need to come up with a plan of when to put up the rink.
- Tony Steffen will coach the Squirt Team, and he'll need at least 2 assistant coaches. (Since he can't get on the ice until February.)
- Cody Gunderson contacted Travis – wants to start coaching.
- Coaching clinic will be in September.
- Age specific coaching classes will not be released until Sept 1st.
- Contacted by Dave Mather, about mentoring refs in Shawano. (Wants an adult to help mentor them.)
- Sent out email to pee wee, bantam age kids, to see if they want to ref. (Must be 12 years old by December 31st, to be a ref.)
 - Can go through training early, just can't be scheduled for work until after they are 12.
- Player release request for Pheniox Engum, and it has been granted by SHL, and sent over to WAHA to accept or deny, then to GYBHA to deny or accept it.

Rink Manager Update by Mike Johnson:

- Meeting with Knope tomorrow morning.
- Chiller tower – was put in motion by Randy last year that something needed to be done.
 - Working a budget/quote, so we can start putting money away every year.
 - Also efficiency analysis.
 - Need to have those items before lease is considered for next year.
 - Installing a new tower top was initially what they wanted to do.
 - There's been a lot of problems over the years with the bearings.
 - They've been donating equipment/time in it, and ordered new bearings that lasted the whole season last year.
- We take possession of the rink on 9/15/11 – so would like to test the Chiller at that same time?
 - Also, for discussion at lease renewal time frame:
- Tournament numbers – so that the county knows how many people we are bringing into Shawano county
- Also, non- Shawano players for Mites.
- Score box, Randy had conversations with someone about it. Article in paper this week, Steve Dreyer saying his budget is not sufficient for his building upkeep. So, we need to see if it can be kept in as a line item for next year
- Co Energy Alliance did an efficiency audit and suggested the following as the top 3 things we could do to save money: Lights, get Dehumidifier, put a white reflective roof on the building

Fundraising Update by John Dillenberg:

- 12 days of Christmas brochure.
 - Need a license number from Rich for the Raffle.
 - Parents would have loved to have been able to pick up those tickets at early registration.
 - Can we apply for a raffle license by July 1st next year, so that we can get it back in time, to be able to print tickets by the end of July, so that we can order tickets before Back to Hockey night.
 - Add the above to the procedures manual for next year.
 - Must have a calendar on the back
 - Chris Robaidek wants to know if her father and the conservation club can use the popcorn machine for the fair again.
 - Yes – the board agreed they can use it.
 - Parade on Saturday, fireman's festival.
 - Schools/open houses coming up, so depending on how many are used for the parades – so may need to order more.
 - Talked to Bank Mutual about the fair parking (Brian – we'll need some barricades; Sandy will call the secretary to make sure it's o.k.)
 - John will be scheduling workers for fair parking.

Concessions update by Tressa Dorn:

- Will call Chris, to have her Change the Sam's club membership to Tressa/Liz as the new card holders.

- Will ask to get approved for Credit after get membership cards.
- Who paid their sponsorship renewals? (Boards vs website – need to be updated.)
- Penny / Sara did the tournament books, and need to get started on soon.
- Will put something out at Back to Hockey night, to see when people want to work – and we don't schedule over the top of vacations.

Marketing update by Paul Gagnow:

- Need to review the form letters, and start visiting vendors to see if they still want to sponsor.
- Would be in (10) High school home games, (3) tournaments brochures; and then merge the SHL vs WIAA – so that we aren't knocking on the same doors more than once.
- Bring invoices in to next board meeting, then go door to door to renew their signs.
- Brochures: need to order more for the open houses at every elementary school at the end of August. (August 24th – 30th.)
- 1000 for \$123, so should just order another set.
- Need to get some at the park / rec dept and chamber of commerce at each city.
- Paul made a motion to buy 1000, John seconded it, motion carried.
- Figure skating sign up forms should be printed and brought
- Travis to modify the learn to skate/figure skating form, Gregg to get the forms ordered – to be put in family folders at the beginning of school..
- Try hockey for Free (2 hours) Saturday November 5th
 - We should order posters to put up at schools before that.
- Minimum 500 cards for Halloween should be ordered, and maybe even more than that.

Website updates:

- Once we have all the versions of the digitized image, we'll be able to update our website.
- Update the Tournament information page – as they aren't full yet.

Volunteer Update:

- Pulaski Parade participants, Paul if you could send the Bonduel parade participants, John for Clintonville, so that Jared can make sure they are counted for each person.

Equipment Update by Abe Lundt:

- One goal set decided to order 8 sets from USA hockey
- Abe contacted Jeremy through WAHA to get 1 additional set
- Will send a check to One Goal, and will ship to Abe's house.
- Goals were ordered and are at Dearco all ready, in their warehouse.
- Non-official goals are in the trailer, and we will sell them to recoup some money.
- New netting isn't required for the back up practice nets.

New business:

- Make sure checking Shawano hockey email twice week
- Table the internet discussion until the next meeting, send out survey monkey
- Crawford family Christmas – Is that going to happen this year? We'll need a Santa for Christmas eve.
- Need to talk to the Mason's about the change in date for Skate with Santa. (12/10/11 – Mike Johnson will talk to them.)

- Brian:
 - Originally gave him \$800 – and a total of \$820 in checks will be written to WIAA.
 - This was to pay for Ice time.
 - First ice session \$300 was collected/check was sent to WIAA – collected another \$520 from Brian tonight, and will be sent to WIAA.
 - Surplus of \$20 should be sent to WIAA, since they've been given their money.

Tressa Dorn made a motion to adjourn, Rich Simons seconded, and motion passed.

Date for next meeting: August 22nd 6pm