

July 7, 2010

SHL

Though it is the off season much has been happening with Shawano Hockey. The board has been addressing the outdated By-Laws and Policy and Procedures. One of the league goals in current bylaws is to raise funds to achieve an indoor skating rink. (LOL) We hope to have the updated version available for a league vote at back to hockey night. The By-Laws are almost ready and we will soon be starting on the Policies. I would like to thank the group that has put many hours into this task; they are Jennifer Steffen, Penny Block, Randy Robaidek, Gary Aschenbrenner and Tressa Dorn. Once the group went over suggestions for changes the rest of the board also gave their input.

With the help of the Shawano High School Booster Club roughly 70 lockers have been purchased for our locker rooms. They were purchased from DePere high school. The lockers are currently in storage and will need a fresh coat of paint before being installed in 2 of the locker rooms. We believe that the paint will be donated. We along with the high school team will be painting the lockers. Keep your eyes open for dates for painting and installing, as your children will eventually be using the lockers. If you see members of the Booster Club please offer your thankfulness.

COACHES

Travis Olson has been heading up the coaching committee. All is going well and plans of SHL coaching structure are being discussed, along with discipline policies and procedures. You can see our Website for coaching assignments for the 2010-11 season. If anyone is interested in being an assistant coach please email Travis.Olson@Shawanohockey.org, positions may still be available.

PROGRAM CHANGES

There have been some major changes in our Learn to Play Hockey and Mite program, which is now call Cross-Ice. There will no longer be a learn to play hockey program; it will be consolidated with our Mite program. The players will have practice 2 nights a week and will have 8 Saturday games. They will play across the ice instead of the full length of the ice. The program is explained in greater detail on our Website.

WEBSITE

The website has had many changes also this year. Tressa Dorn has put a lot of time into the website. It is still a work in progress but we hope to have the quirks worked out, please bear with us as we finish up the changes. The early registration forms are available on the website. Discounts available if registered before July 31st.

July 7, 2010

PARADES

The parade season is in full swing. SHL had a float in the Bonduel and Gillett 4th of July parades. Thanks to Jon Dillenberg and Abe Lundt for their help in the 4th of July parades. Hockey puck magnets were handed out. There will be a float in the Pulaski Polka Days parade and Clintonville Fireman's Picnic Parade. We also plan to have a float in the Shawano Fall Festival Parade and the Shawano Christmas Parade. Help is always appreciated with the planning and implementation of the floats. Chuck Engum and Sally Steffen are chairs for the Pulaski Parade. Abe Lundt and Penny Block are chairs for Clintonville. If you are interested in helping please contact the appropriate group or email SHL.Info@Shawanohockey.org and we will forward to appropriate person. Volunteers interested in chairing the other floats would be appreciated.



FUNDRAISING

Fundraising is an ongoing challenge. The roadside cleanup went well. We picked up 2 tons of garbage. We received matching funds from Thrivent financial. We will be holding a brat fry at Quality Auto Body on Aug. 6. Quality Auto will have a Hendrick's motor Nascar on site. Jon Dillenberg and Mike Johnson are chairs for this fundraiser. Watch for signup sheets for volunteer shifts. The Fair Parking fundraiser will once again be happening at Bank Mutual, Thrivent funds have been approved for this event. Grandma Mary will be calling you for the times you are willing to park cars. There is a possibility that we will open the concession area for a horse event that is similar to a WIAA program in mid-September. Final planning is still occurring, but if it is held at the fairgrounds we will open the building for the event.

There will be an optional Snap Pizza fundraiser. Any funds raised will go to the individual families tournament fees. Final policy is being written. We hope this will help families who wish to supplement their funds for tournaments so that everyone can participate in the planned tournaments. More information will be handed out at back to hockey and questions can be answered at that time.

July 7, 2010

GOALS

One of our goals this year is to market, market, and market. So following in line with that goal Shawano Hockey will have a booth in the Commercial Building at the Shawano County Fair. We will set up the booth on Wednesday September 1st and take it down on September 6th. Our goal is to have it manned all the hours the building is open to the public. If marketing is a strong point of yours please be available to talk to the public about the benefits of hockey and offer answers to questions, and why you love the game. We also plan to have a booth at the Pulaski Pace youth organization fair. If your school has an open house and would allow us to be there please let us know.

FUTURE

Future agenda items include setting dates for rink set up, Final Registration dates, Back to Hockey date, preseason Power Skate program. The final plans for the fair booth and parking will take place. Concession menu will be discussed. If you have ideas for the concession area, please email Christine.Robaidek@Shawanohockey.org. Keep in mind that to keep your child on the ice takes a lot of off-season planning on the boards part. If you have constructive input with suggestion to make a change please talk to one of the board members, we are only 12 people but we try very hard to work for the good of the league and input is appreciated. We will be putting out a newsletter monthly, though this is the last one that will be emailed directly to you. It will be available on the Shawanohockey.org website around the 15th of each month. Talk to you next time on the web, stay cool by thinking ice, and check out the improved website.

